

Your presence at Health Expo

Present products and solutions, offer consultations and build connections. Exhibition space, career opportunities and separately bookable specialist formats can be combined to meet your objectives.

For: Medicine & Pharma, MedTech & Digital Health, prevention, nutrition, nursing, rehabilitation, fitness, wellness, health tourism, research and education providers.

STAND PACKAGES - EXHIBITION & CAREER AREA

Package / stand type	Area / space rental rate	Base price, net*
COMPACT Inline stand	9 m ² - EUR 220/m ²	EUR 2,728.50
CLASSIC Corner stand	12 m ² - EUR 230/m ²	EUR 3,528.00
BUSINESS Peninsula stand	20 m ² - EUR 240/m ²	EUR 5,620.00
ISLAND Island stand	64 m ² - EUR 250/m ²	EUR 17,106.00
GOLD EXHIBITOR Premium island space at the entrance	100 m ² - EUR 190/m ²	EUR 20,340.00

Same terms for exhibition space and the Career Area: Stand types, rental rates and mandatory fees apply equally. Larger areas are charged at the relevant rate per square metre. Placement is subject to availability.

* Base price: stand space rental + EUR 690 marketing and service fee + EUR 6.50/m² ancillary costs. All prices are net, excluding 20% VAT and the 1% contract fee. Stand construction, equipment and connections are additional.

STANDARD STAND PACKAGE BENEFITS

Registration, basic online exhibitor directory entry, printed and digital materials for your own marketing, one parking pass and exhibitor badges according to stand size: **two for 9 m², three for 12 m², five for 20 m²**. Badge allocations for 64 m² and 100 m² are specified in the offer. Additional exhibitor badge: EUR 19.90 net.

Expert presentations, panels, round tables, forum sessions and VIP Business Passes are not included in stand packages. They can be booked separately (page 2).

STARTUP AREA - CURATED PARTICIPATION

9 m² - EUR 1,990 net under the startup rate. A separate space offer for young companies. Additional services, equipment and any applicable fees are specified separately. Specialist programme formats are not included.

Trade visits, networking & specialist programme

PARTICIPATE WITHOUT A STAND - TRADE VISITOR PASSES

Pass	Benefits	Price
Day ticket	One day of Health Expo and the open Health Forum programme.	EUR 49 incl. VAT
3-day pass	All three days of Health Expo and the open Health Forum programme.	EUR 79 incl. VAT
Business Pass	All three days of Health Expo and the Health Forum; online matchmaking.	EUR 199 incl. VAT
VIP Business Pass	All three days, online matchmaking profile, company presentation on the website and VIP Business Lounge.	EUR 790 net EUR 948 incl. 20% VAT

VIP Lounge: Networking zone with non-alcoholic drinks, snacks and a Meet & Greet event. All passes are personal. The CEO & Leadership Forum is accessible by personal invitation only.

HEALTH FORUM - SEPARATELY BOOKABLE FORMATS

Format	Benefits	Net price
FORUM SPEAKER	Expert presentation: 35 minutes including questions ; one speaker; company and speaker recognition; one VIP Business Pass .	EUR 1,490
PANEL EXPERT	Company representative in a curated expert panel; company and expert recognition; one VIP Business Pass.	EUR 990
ROUND TABLE PARTNER	Moderated professional exchange with approximately 10-15 participants; one VIP Business Pass.	EUR 1,490
FORUM SESSION	Dedicated specialist session: 50 minutes, up to three contributors ; agenda planning, contributor coordination, moderation and a dedicated session announcement with company logo; three VIP Business Passes .	EUR 2,900

PANEL THEMES FROM THE PROGRAMME

From Reactive Medicine to Health Promotion - New Care Models / Healthcare in 2035 - How Can We Sustain Our Healthcare System in the Long Term? - The Healthcare Industry as a Driver of Innovation - Health Vision Austria 2035

STAND CONSTRUCTION, EQUIPMENT & CONNECTIONS

Order partition walls separately or provide your own; minimum height 2.5 m. Example net rates: **partition wall EUR 55.50/linear metre - carpet EUR 19.90/m² - table EUR 69 - chair EUR 45 - information counter EUR 180 - 230 V electricity including consumption EUR 390 - water connection EUR 490.**

Exhibitor and forum prices are net, excluding 20% VAT and the 1% contract fee. Day tickets, 3-day passes and Business Passes are shown as VAT-inclusive final prices. The confirmed offer and agreed services prevail.

Enquire about a stand, specialist format or visitor pass:
office@healthexpo-vienna.at - +43 676 5649508

Sponsorship & partnerships

Position your brand through a theme, stage or event partnership. Sponsorship packages combine visibility, stand presence and curated participation formats.

SPONSORSHIP LEVELS - PRICES & BENEFITS

Partnership	Benefits	Indicative net price
PRESENTING PARTNER One available	HealthExpo Vienna presented by ...; sector/category exclusivity, premium branding, opening presence, main-stage slot; 64 m² stand space, 12 VIP/networking passes , digital integration.	From EUR 45,000
PREMIUM PARTNER Maximum four	Prominent visibility, theme or stage partnership, expert contribution / moderated discussion; 40 m² stand space, eight VIP/networking passes , content/media cooperation.	From EUR 20,000
TOPIC PARTNER Limited per theme	Exclusive association with a theme, thematic branding, round table or expert contribution; 25 m² stand space, six VIP/networking passes .	From EUR 12,500
OFFICIAL PARTNER Limited	Logo and communications package, partner listing, website and selected on-site placements; 12 m² stand space, four VIP/networking passes .	From EUR 6,500
SUPPORTING PARTNER Subject to availability	Logo visibility, digital partner mentions and accreditation; two VIP/networking passes . No stand space included; additional services separately bookable.	From EUR 3,000

All levels: website, newsletter and social-media visibility. Presenting, Premium and Topic Partners: lead/matchmaking integration and reporting included; for Official Partners by agreement / at additional cost. Content/media cooperation for Topic Partners by agreement. Scope and pass types are specified in the offer.

ACTIVATIONS - INDIVIDUALLY OR AS A PACKAGE

Health Innovation Stage: Branding, product launch, demonstration or innovation talk.

Public Health Area: Health checks, consultations and interactive activities.

Round Tables & Business Matchmaking: Professional dialogue and targeted one-to-one meetings.

Networking Lounge: Branded meeting point for conversations and hospitality.

Content Studio: Interviews, short videos and expert statements.

Healthy Workplace: Employer branding around prevention, benefits and careers.

CEO & Leadership Forum: Hospitality and dialogue by invitation only.

Further options: Format naming, lanyard and accreditation partnerships, app/Wi-Fi sponsorship, sampling, competitions, media cooperation, evening reception, speaker lounge and sustainability partnership. Prices on request.

Terms: Indicative prices excluding VAT; subject to final scope, production costs and availability. Included stand space forms part of the sponsorship package; equipment and additional costs are specified in the offer. Programme content remains editorially independent; sponsored contributions are identified and curated.

Enquire about a partnership: Share your target audience, theme, budget and preferred activation.
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